

PRESS RELEASE
UPCOMING EXHIBITIONS

MUSEE DE L'ELYSEE
09.10.2010 - 16.01.2011

IRVING PENN
SMALL TRADES

BERND & HILLA BECHER
IN PRINTS 1964-2010

GILLES CARON
PROJECTIONS

PRESS CONFERENCE

Thursday 7th October 2010, from 10am
to noon

OPENING

Friday 8th October, 6pm



Irving Penn, *Chimney Sweep*, London, 1950
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OFF-SITE EXHIBITIONS

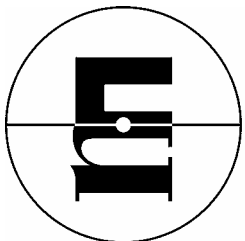
JR - UNFRAMED

FESTIVAL IMAGES, VEVEY
04.09 - 26.09.2010

LA NUIT DES MUSÉES, LAUSANNE

WE ARE ALL PHOTOGRAPHERS OF THE PUBLIC SPACE! AT THE ROLEX LEARNING
CENTER, EPFL

Saturday 25.09.2010, from 2pm to midnight



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Lausanne

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IRVING PENN – SMALL TRADES

Musée de l'Élysée

From 9th October 2010 to 16th January 2011

Small Trades

For over sixty years, Irving Penn (1917-2009) made his mark on the history of photography with his fashion images, still lifes and portraits. A photographer for *Vogue*, Penn undertook a series of photographs called *Small Trades* in the early 1950s. Recruited from the streets of Paris, London and New York, sellers, news vendors, rag and bone men and chimney sweeps posed in their work clothes for the New York photographer who was convinced that many of these trades would soon disappear. Sent to Paris by *Vogue* in June 1950 to cover his first haute-couture collections, Penn took this opportunity to undertake this personal project based on his admiration for these small trades, so undisputedly associated with the image of the city.



Irving Penn, *Vehicle Watcher*, London, 1950 ©
Condé Nast Publications, Ltd.

In addition to traditional street vendors, he also photographed the picturesque working class of the Mouffetard district, such as Bohemian sculptors or the singer Benoîte Lab. Penn continued his project in London in September and carried on his exploration of small trades once he had returned to New York. Bearing in mind how much these tradesmen identified with their work, he deliberately included the tools of their trade (like their outfits) in his portraits. In gathering these 'small trades' in the neutral territory of the studio, Penn showed his interest in the individuality of his models rather than their social environment.

Irving Penn (Plainfield/USA, 1917 – New York, 2009)

Born in 1917, Irving Penn was first attracted to painting and drawing. He studied graphic design with Alexey Brodovitch in Philadelphia and began his career in 1943 with his first cover for American *Vogue*. In only a few years, Penn made a name for himself with a concern for authenticity that was based on his use of a neutral backdrop and his meticulous printing techniques. This quest for authenticity applied equally to academic subjects such as nudes and still lifes. He is also known for his portraits of the world's most famous actresses, writers, models, and artists (such as Picasso, Colette, Marlene Dietrich, etc.). Irving Penn, who died in 2009, gave us, for more than sixty years, a new way of seeing.

The Exhibition at the Musée de l'Élysée

The exhibition is organised in collaboration with the J. Paul Getty Museum in Los Angeles, which acquired the most comprehensive set of *Small Trades* photographs in 2008. Curated by Virginia A. Heckert and Anne Lacoste, respectively associate curator and assistant curator in the Getty Museum's Department of Photographs, the exhibition includes one hundred vintage prints shown for the first time in Switzerland. In its comparison of gelatin silver prints from the series with platinum/palladium prints, the exhibition also introduces viewers to the different printing processes used by Penn.

CATALOGUE

Irving Penn, Small Trades

Texts by Virginia A. Heckert and Anne Lacoste, associate curator and assistant curator in the Department of Photographs of the J. Paul Getty Museum, published by the J. Paul Getty Museum, Los Angeles (2009) 272 pages, 259 illustrations. English edition.

EXHIBITION ORGANISED WITH THE SUPPORT OF

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PARALLEL EXHIBITION

BERND & HILLA BECHER – IN PRINTS 1964-2010

Musée de l'Elysée

From 9th October 2010 to 16th January 2011

Since the late 1950s, the photographic work of Bernd and Hilla Becher has been dedicated to industrial landscapes and buildings, including factories, water towers, blast furnaces, head frames, coal silos, etc., usually abandoned. Their approach can be described as scientific in the sense that their images are filed and archived according to their geographical locations or their functionality. This industrial architecture photographed in the same neutral light and according to the same parameters appears as sculpture removed from its context.



Anonyme Skulpturen, Kunst Zeitung n°2.
Cover. Verlag Michelpresse,
Düsseldorf, January 1969.

The Exhibition at the Musée de l'Elysée

Following the exhibition devoted to the publisher Steidl, the Musée de l'Elysée continues to explore the relationship between photography and print. The 'Bernd & Hilla Becher - Imprimés 1964-2010' project offers a different perspective on the work of two major artists of the 20th century. The meticulous work of Antoine de Beaupré, curator of the exhibition, brought together all the printed matter – books, catalogues, limited editions, brochures, invitations, posters, etc. – dedicated to the Bechers. Their publications have indeed played a significant role in the development of their work and the structuring of the aesthetic to which their name has become associated. All these publications allow us to measure the progress since the early years of their common photographic work from the late 1950s to winning the Grand Prix of Sculpture at the Venice Biennale in 1990.

The exhibition 'Bernd & Hilla Becher – In Prints 1964-2010' offers a new approach by not presenting any photographs (with the exception of the limited edition of the 'Industriebaute' catalogue, 1968, which contains 10 prints) to focus on how the artists undertook the layout / staging – in the representation of their work.

Biographies

Bernd Becher (Siegen 1931 - Rostock 2007). After an apprenticeship as a painter decorator, he studied painting at the Academy of Fine Arts in Stuttgart. He used photography for the first time in 1957. Born in 1934 in Potsdam, **Hilla Becher**, trained as a photographer, left East Berlin to pursue her career in West Germany. She became responsible for the photographic laboratory at the Academy of Düsseldorf. Bernd and Hilla Becher met in 1959, the year their collaboration began with a series of photographs of mines and workers' houses in the industrial area of Siegen. Impossible to categorize, the work of Bernd and Hilla Becher found its place both in the history of documentary photography and conceptual art of the 70s.

Antoine de Beaupré is the founder of the *Librairie 213* in Paris. For ten years he has been creating the comprehensive catalogue of the Bechers' printed work. It is the culmination of this long work that the Musée de l'Elysée presents in this new exhibition.

CATALOGUE

Bernd und Hilla Becher, Ephemera & catalogues : Revues, catalogues d'expositions, cartons d'invitations, affiches. Publisher: Librairie 213, Antoine de Beaupré, Paris, 2010.



PROJECTIONS
GILLES CARON

Salle Lumières, Musée de l'Élysée
From 9 October 2010 to 16th January 2011

***THE GILLES CARON FOUNDATION DONATES 150 OF THE PHOTOGRAPHER'S
PRINTS TO THE MUSEE DE L'ELYSEE***

The Musée de l'Élysée is proud to welcome into its collection 150 prints by the French photographer Gilles Caron. Donated by the Gilles Caron Foundation based in Geneva, this collection reflects the international events of the late sixties: Six Day War (Israel, 1967), Vietnam War (1967), May 68 in Paris, Biafra (Nigeria, 1968), Prague (Czechoslovakia, 1969) and the troubles in Northern Ireland (1969). The photojournalist carried out these series for the Gamma news agency which he co-founded notably with Raymond Depardon. Of the prints offered to the Musée de l'Élysée, some are reproduced in a single copy made from press contact sheets and negatives filed and preserved at the Gilles Caron Foundation. To mark this event, some of these prints and documentary films will be screened continuously in the Salle Lumières at the Musée de l'Élysée.



Gilles Caron, *Anti-Catholic demonstration by the Orange order. Londonderry, Northern Ireland, August 1969.*

GILLES CARON (Neuilly-sur-Seine, France, 1939 - Phnom Penh, Cambodia, 1970)

Gilles Caron was born in Paris in 1939. Having abandoned a career as a jockey, he became interested in painting and spent a year at the Ecole du Louvre before turning to photography. In 1967, he founded the Gamma news agency with Raymond Depardon, Hubert Henrotte, Jean Monteux, Robert Pledge and Hugues Vassal. Deeply moved by the experience of the Algerian war, inspired by the writings of Jean-Paul Sartre and the aesthetic of the 'Nouvelle Vague', Caron repeatedly worked on obsessive patterns which became the symbols of his visual style. An interpreter of modern warfare, sensitive to the relationship between the civilian and the military, the photographer appeared as an exceptional witness to the political and social struggles of his time.

THE GILLES CARON FOUNDATION

The Gilles Caron Foundation aims at making the news archive of Gilles Caron available to the entire community of researchers, academics and the public. It also seeks to showcase the work of the photographer, especially through exhibitions and publications. It therefore wishes to underline the original role played by the photographer in the history of journalism and art.



INSTALLATIONS AT THE FESTIVAL IMAGES DE VEVEY
JR - UNFRAMED

Co-production of the Musée de l'Elysée and the Festival Images
From 04.09 to 26.09.2010

At the former commercial centre, EPA-Uniprix, Vevey:

Press conference

Thursday 26th August, at 9.30am

Private view

Saturday 4th September, from 5pm

JR (France, *1984)

French artist, JR has undertaken projects for monumental urban performances. In 2007, *Face2Face* illegally presented huge portraits of Israelis and Palestinians on both sides of the separation wall / security fence in Jerusalem. In 2008, he joined an international trip for *Women Are Heroes*, a project in which he emphasized the dignity of women. In 2010, the eponymous feature film competed for the *Caméra d'Or* at Cannes. JR has notably exhibited his work in Paris, London, Amsterdam, Arles, Berlin, Los Angeles and New York.



Photomontage. © JR © Simone Giacomelli © Archivio Mario Giacomelli Senigallia, Italy

Unframed

Co-produced by the Musée de l'Elysée and the Festival *Images*, *Unframed* is an unprecedented urban project created for the city of Vevey, with images from the collection of the Musée de l'Elysée. The urban installations shown mark a new artistic direction in JR's career who appropriates the images from the collections of the Musée de l'Elysée: the works of great photographers and anonymous authors become the material of his performances. JR immersed himself in these collections to bring a new approach and change the context of some major icons in the history of photography including the work of Robert Capa, Gilles Caron, Helen Levitt, Mario Giacomelli, Lucia Moholy, John Phillips and Sebastião Salgado. He then displays reproductions of these icons on facades which serve as 'an exhibition space'. The city transforms itself into a giant open-air museum. The images, keeping their references, even if they are used in a totally different way, take on a new meaning. Their inclusion in the public space gives a new meaning to their reading. The visitor, with a sense of déjà vu, can discover on a street corner the strength of JR's work.

www.jr-art.net

Curators: Stefano Stoll, Sam Stourdzé Jean-Christophe Blaser



EXHIBITION DURING LA NUIT DES MUSÉES

WE ARE ALL PHOTOGRAPHERS OF THE PUBLIC SPACE !

AT ROLEX LEARNING CENTER, EPFL, LAUSANNE

Saturday 25th September, from 2pm to midnight

We are all Photographers of the Public Space!

On the occasion of the Nuit des Musées 2010 (Night of the Museums), in collaboration with Archizoom and the EPFL laboratory of visual communication, we will restart the 'flow' at the Rolex Learning Center of EPFL.

In 2007, new amateur practices were the subject of an exhibition at the Musée de l'Élysée 'We are all Photographers Now! : The rapid mutation of amateur photography in the digital age'). Designed in collaboration with EPFL, the interactive 'image flow' module was the highlight of the exhibition. This module also had great success at the New York Photo Festival in 2009.

The adventure continues around a specific theme: **the public space**. Can one photograph everything in the public space? What are its visual benchmarks? What is unusual about it? When does it become private? This theme will also be the subject of debates organised in parallel by Archizoom under its 'Pecha Kucha Night' which will take place at the Rolex Learning Center at 8.20pm.

Participate in the first exhibition at the Rolex Learning Center

Both amateur and professional photographers, anywhere in the world, are invited to participate in the project by uploading their images with this theme on the site www.allphotographersnow.ch

Their photographs will be projected on the screens at the Rolex Learning Center during the Nuit des Musées on September 25th from 2pm to midnight. Each photographer will then receive by e-mail a view of each of their images projected at the Rolex Learning Center.

LA NUIT DES MUSÉES

AT THE MUSÉE DE L'ÉLYSÉE

Saturday 25th September, from 2pm to 2am

From 2pm onwards - activities for children

Dedicated to children and families, an interactive guide to the 'reGeneration² – Tomorrow's photographers Today' exhibition is available at the museum reception.

From 2pm onwards - activities for adults

Quiz for adults on the exhibition, 'reGeneration²'.

2pm, 4pm, and 6pm - Memory game for children between 6 and 12

With the help of a memory game, children can discover the 'reGeneration²' exhibition. Please note places are limited.

6pm, 8pm, and 10pm – Focus on an image

A photograph from the 'reGeneration² - Tomorrow's photographers' exhibition in the eyes of the curators.

8pm - Conference

Given by Radu Stern : *How to look at a photograph?*



AGENDA

Signing in the museum bookshop/ free
Thurs 14.10.10 6pm

With Yann Gross, photographer, to celebrate the publishing of *Horizonville*, by JRP Ringier publishers

Private visit reserved for Carte Elysée holders

Tues 12.10.10

6pm

Meeting and visit to the 'Irving Penn' exhibition with Sam Stourdzé, director

Guided visits included in entry ticket / by a guide of the museum

Sundays 10th, 17th, 24th October, 14th November, 12th December and 16th January 2011 at 4pm

Conferences CHF 15.-/5.- / Carte Elysée: free entry / Salle Lumière / by Radu Stern

Sat 25.09.10

8pm

How to look at a photograph?

Sun 07.11.10

4pm

The Düsseldorf School I

Sun 21.11.10

4pm

The Düsseldorf School II

Sun 05.12.10

4pm

The Steerage of Alfred Stieglitz

Photography in questions

Sat 06.11.10

4pm

Ask questions during the course of your visit to the

Sat 04.12.10

4pm

coordinator of educational activities who will be at your disposition

For Families Activities offered for free to children between 6 and 12

Sun 10.10.10

4pm

While parents visit the exhibition,

Sun 24.10.10

4pm

children discover it through

Sun 14.11.10

4pm

fun workshops

Sun 12.12.10

4pm

Workshops for children CHF 10.- / 3 days / booking: 021 316 99 11 or e-mail radu.stern@vd.ch

Tues 19.10 - Thurs 21.10.10

2pm-5pm

Photography activities for children from 6 to 12

Wed 17.11, Wed 24.11
and Wed 01.12.10

2pm -5pm

Photography activities for children from 6 to 12



TRAVELLING EXHIBITIONS FROM THE MUSEE DE L'ELYSEE

Controversies – An ethical and legal history of photography

Centre national de l'audiovisuel, Dudelange, Luxembourg

15.10.2010 – 06.02.2011

reGeneration² – Tomorrow's Photographers Today

Flash Forward Festival, Toronto, Canada

06.10.2010 – 10.10.2010

Galleria Carla Sozzani, Milan, Italy

06.11.2010 – 09.01.2011

Centre Gallery, Miami Dade College, Miami, United States

11.11.2010 – 18.12.2010

Steidl – Quand la photographie devient livre (When photography becomes a book, from Robert Frank to Karl Lagerfeld)

La Monnaie de Paris, Paris, France

09.11.2010 – 27.12.2010



PRACTICAL INFORMATION

Exhibitions curators

Irving Penn – Small Trades Virginia A. Heckert and Anne Lacoste, associate curator and assistant curator of the photographic department of the J. Paul Getty Museum, Los Angeles, USA.

Bernd & Hilla Becher – Imprimés 1964-2010: Antoine de Beaupré

JR - Unframed: Stefano Stoll, Sam Stourdzé, Jean-Christophe Blaser

Press photographs

Press photographs are available on www.elysee.ch.

In the left menu, click on **Press**, then enter the Username: **elysee** and the Password: **elT3media**. The use of these images is limited to the promotion of the exhibition presented at the Musée de l'Elysée and they must not be altered in any way.

FOR THE IRVING PENN - SMALL TRADES EXHIBITION, ONLY ONE IMAGE PER PUBLICATION IS COPYRIGHT FREE.

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Opening times

Tues -Sun, 11am-6pm
Closed Mondays except for bank holidays

Prices

Adults	CHF 8.00
AVS	CHF 6.00
Students / Trainees / AC / AI	CHF 4.00
Children up to 16	Free entry
Free entry first Saturday of the month	